

FIG. 1

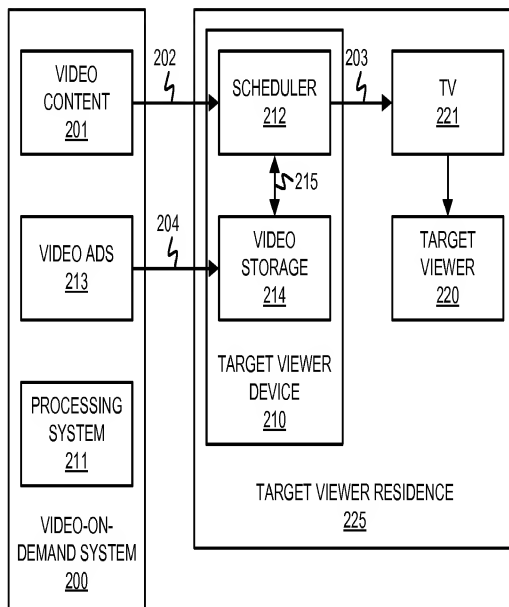


FIG. 2

TARGET VIEWER	VIDEO CONTENT	INSERTION POINT / VIDEO AD
V1	C1	T1/A1 T2/A2 ... TN/AN
	C2	T1/A1 T2/A2 ... TN/AN
	⋮	⋮
	CN	T1/A1 T2/A2 ... TN/AN
V2	C1	T1/A1 T2/A2 ... TN/AN
	C2	T1/A1 T2/A2 ... TN/AN
	⋮	⋮
	CN	T1/A1 T2/A2 ... TN/AN
⋮	⋮	⋮
VN	C1	T1/A1 T2/A2 ... TN/AN
	C2	T1/A1 T2/A2 ... TN/AN
	⋮	⋮
	CN	T1/A1 T2/A2 ... TN/AN

FIG. 3